



**i'm lovin' it**  
Long Island McDonald's

**FOR IMMEDIATE RELEASE**

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**Long Island McDonald's Owner & Operators present check for \$95,263 to the Ronald McDonald House of Long Island from "Give a Heart" campaign this summer**

**Long Island, NY (September, 2017)** – Long Island McDonald's Restaurants and its customers raised \$95,263 for our second annual "Give a Heart" campaign, where customers donated \$1 for a Heart during the month of July. **This check will be presented to the Ronald McDonald House of Long Island on Monday, October 9<sup>th</sup>, 2017 at 11:00 a.m.** The Hearts were displayed in Long Island McDonald's restaurants, and as a thank you, customers received a certificate for a Free Small Soft Drink with any purchase.

"We are so grateful for the generosity and commitment displayed by the McDonald's and Long Island community," said Matt Campo, President of the Ronald McDonald House of Long Island. "Since our inception 31 years ago, our partnership with McDonald's has been vital to our mission of keeping families close and providing comfort for families experiencing the pain of their child's medical crisis," he continued. "We are overwhelmed by the growth of this initiative. On behalf of the families that benefit from the Give a Heart campaign, thank you for your continued support."

Thank you Long Island customers, and others visiting our stores that donated \$1 for our "Give a Heart" campaign this year. Your support has been amazing, and I am happy to say that we surpassed last year's donation. You have all helped to further the mission of our Ronald McDonald House of Long Island, says Josh Kaufman, President of the Long Island McDonald's Owner & Operators Association. "We are so touched by the overwhelming support from our customers demonstrated by the Ronald McDonald House of Long Island's "Give a Heart" campaign this year, says Luciana Montuoro, Long Island McDonald's Marketing & Public Relations Director. We realize that there are so many worthy charities one can donate to, and yet, customers wholeheartedly supported the Ronald McDonald House of Long Island. I take pride in saying that Long Island's "best kept secret", and what I refer to as "the rock on the Island", as it provides a sense of stability to families in times of need, is the Ronald McDonald House of Long Island located in New Hyde Park, says Luciana Montuoro. There are 80 McDonald's restaurants in Nassau and Suffolk Counties. For information on Long Island McDonald's programs, and to see how we serve in our communities, visit us at [www.LIMcDonalds.com](http://www.LIMcDonalds.com).

### **About the Ronald McDonald House of Long Island**

In November 2001, the Board of Directors at the Ronald McDonald House of Long Island embarked on a \$5 million journey to more than double the size of the existing facility. The reason for this project was to help alleviate the pressures the resident managers faced when forced to turn away families in need. The new building, consisting of 24 additional bedrooms along with expanded community areas, has allowed the House to serve approximately one thousand families each year.

### **Keeping families close in the midst of a medical crisis**

The Ronald McDonald House of Long Island is the 100th House of over 350 Ronald McDonald House programs worldwide. Located in New Hyde Park on the campus of the Steven and Alexandra Cohen Children's Medical Center of New York, the House accommodates families in a warm and supportive environment. Through a series of programs and services, families staying at RMH-LI are able to focus on their child's recovery.

Home-cooked meals prepared by volunteers, transportation to and from medical appointments, a comfortable place to stay just steps from their child's bedside and support from other families going through a similar experience allow parents to recharge for the challenges of the next day. For over 30 years, RMH-LI has served over 30,000 families in the United States and more than 80 countries around the world who are dealing with the pain of having a child undergoing medical treatment at nearby hospitals.